Analyzing Data with Power BI and Power Pivot for Excel (Business Skills)

Alberto Ferrari, Marco Russo

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Analyzing Data with Power BI and Power Pivot for Excel (Business Skills) Alberto Ferrari, Marco Russo To get the right insights from your data, you need to model it right. From Power BI to Power Pivot for Excel, Microsoft offers extremely powerful and accessible tools for modeling data. Now, for the first time, there's a complete guide to building exceptionally effective models using Microsoft's tools. World-renowned Microsoft data analytics experts Marco Russo and Alberto Ferrari introduce all the data modeling theory you'll need, and show how to apply it in the context of Microsoft's current and evolving products.

Step by step, you'll learn how to transform simple tables into full analytical models of immense power. You'll master data modeling through a collection of realistic scenarios of increasing sophistication. For each, the authors start with a simple "naïve" model that can't provide robust solutions. Next, they guide you to update and improve the model, so it can deliver the knowledge and insights you really need.

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