



Glamour Icons: Perfume Bottle Design by Marc Rosen

Marc Rosen

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- Conceived and written by seven-time FiFi Award winner and internationally renowned packaging designer Marc Rosen
- Recognizes and celebrates perfume bottle design as an art form or "small pieces of glass architecture"

Glamour Icons is a collection of Marc Rosen's remarkable bottle designs, as well as a selection of perfume bottles from the last century that he considers iconic. It abounds with industry back stories never published before about working at his first job with Revlon founder the imperious Charles Revson, his career at Elizabeth Arden, his collaboration with the fashion houses of Chloé, Karl Lagerfeld, Fendi, Perry Ellis, Ellen Tracy, and Jill Stuart, as well as with celebrities such as Joan Rivers, Christina Aguilera and Celine Dion. The book recounts intriguing stories about working with Princess Grace of Monaco and Saudi Prince Fahad and about the experience that changed his life, working on a fragrance with Arlene Dahl, one of Hollywood's most glamorous leading ladies, and marrying her, as well.

Marc Rosen is the first perfume bottle designer to write a book about his craft, and to describe the design process from original sketches to models, to working with glass manufacturers on engineering drawings to actual production. He shares his insights into creating the logo, graphics, colors, boxes and counter displays, as well as the "theater of the launch." Glamour Icons documents perfume bottles, their history, their place in society and their inspiration. Illustrated with amazing photographs by Vincent Ricardel, the book also contains Rosen's personal photographs and artwork given to him by many of the people he has worked with.

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