

Rise Up, Mi Gente!: A Roadmap for Latinos to Achieve Success in Corporate America

Jesse A. Mejia

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¡Rise Up, Mi Gente!: A Roadmap for Latinos to Achieve Success in Corporate America Jesse A. Mejia Do you have strong immigrant roots and you are struggling to plan your next career move? Rise Up, Mi Gente!, is here to help you create a roadmap to succeed in Corporate America. Whether you are still in college, early in your career, or a seasoned professional, ¡Rise Up, Mi Gente!, presents you with key strategies to improve vital skills - such as networking, interviewing, and overcoming challenges - to better navigate Corporate America. In this book, you will learn: * What to do if you graduate unemployed * The Five Challenges of First Generation MBA Applicants * Techniques to gain corporate sponsors to help promote your career's upward mobility * How to compete when you don't know how * How to utilize your cultural attributes to break down barriers, strengthen your voice, and distinguish your leadership Written from the heart, and based on personal stories of successful Latino professionals, this book illustrates how to overcome obstacles, identify opportunities, and position yourself to continue to RISE UP and SEGUIR ADELANTE.



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