



Survey Responses: An Evaluation of Their Validity

Ellen J. Wentland

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This is a comprehensive look and meta-analysis of the accuracy of self-reports, spanning more than 40 years of social science research. Factors are identified that affect response accuracy and practical suggestions are made for improving the accuracy of surveys. This book will be invaluable to anyone who is involved in designing surveys and interpreting their results.

Addresses the level of accuracy in surveys through an intensive examination and analysis of data

Identifies variables associated with response accuracy

Addresses the causes of response error through meta-analysis

Develops a theoretical perspective concerning the variables found to influence response accuracy

Provides practical assistance to researchers involved in designing and interpreting surveys

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