



Perfume: A Century of Scents

Lizzie Ostrom

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Signature scents and now-lost masterpieces; the visionaries who conceived them; the wild and wonderful campaigns that launched them; the women and men who wore them?every perfume has a tale to tell.

Join Lizzie Ostrom on an olfactory adventure as she explores the trends and crazes that have shaped the way we've spritzed. One hundred perfumes and scents in all their fragrant glory reveal a fascinating social history of the past century. From the belle epoque through the swinging sixties, to the naughty nineties and beyond, Ostrom brings intelligence and wit to this most ravishing of subjects.

There was the patriotic impact of English Lavender during World War I and perfumes that captured the Egyptomania of the 1920's. Estee Lauder created "Youth Dew" and with it, distilled the essence of 1950's suburbia. Patchouli Oil?the "anti-perfume" of the 1960s?was sure to keep money out of the hands of corporations and "the man." And who could forget the fervor created by the grunge androgyny of CK One? Scent is truly the passport to memory, making *Perfume* both a lush treat and an insightful examination of the twentieth century through the most mysterious of the five sense.

B&W Illustrations throughout

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