



The Economics of Making a Movie (Economics of Entertainment)

Reagan Miller, Robin Johnson

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The movie is just starting but what happened before that to get that movie in the theater? The Economics of Making a Movie takes an interesting look at the production process and financing of a big-budget film. Various links in the economic chain include finding someone to finance the film, casting and salaries, scouting locations, set design, contracting for laborers and technicians on the set, advertising costs, film distribution deals, and box office sales.

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