



The Big Book of Brochures

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Brochure design is critical in the world of marketing and graphic design, yet can be challenging to execute successfully. *The Big Book of Brochures* is an extraordinary visual collection featuring work from top designers around the globe. It offers hundreds of ideas, pages of inspiration, and loads of advice for professional graphic designers and students alike. This book provides ideas on corporate and product literature, annual reports and direct marketing, and new media, providing a wellspring of ideas for designers creating client brochures. It offers recommendations for choosing type, layout, photo treatments, and much more.

Covering a variety of styles, from classic to modern, sophisticated to conceptual, *The Big Book of Brochures* is an indispensable brainstorming resource for any designer looking to create innovative, high-quality brochures.

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